

ROTARY CLUB OF PHILOMATH

Public Relations Committee Report – March 20, 2009

Report prepared by: Wendy Kincade, Club Public Relations Chair

MEMBERS

Committee Members: Wendy Kincade, Don Malcolm, Peggy Malcolm, Jack Duren, Lute Bolken
Club President / Committee Member: Shep Crim
Special Projects Member: Patti Cleveland (Website)

ONGOING ACTIVITIES

Philomath Rotary Barker newsletter – Weekly (Don)
FYI meeting notice in Gazette Times – Weekly (Jack)
FYI meeting notice in Philomath Bulletin – Weekly (Barker)
Notice on Philomath reader board – Weekly, as space allows (Jack)
Post Rotary Barker on website - Weekly (Patti)

CURRENT PROJECTS

Update Philomath Rotary brochure (Wendy)
Purchase safety vests for Rotary service projects (Wendy) – NEEDS FUNDING APPROVAL
Public Relations campaign for Salmon & Jazz, April 18, 2009:
 Scheduling joint meeting of PR and SJ Committees (Wendy)
 Placemats using brochure-type info (Wendy) – NEEDS FUNDING APPROVAL
 Announcement to Philomath Bulletin and Gazette Times (PR & SJ Committees)
 Article on covered event to Philomath Bulletin and Gazette Times (Wendy)

PHILOMATH BULLETIN (Articles published since last report on January 13, 2009):

No articles have been submitted or published since the last report
Philomath Bulletin's Community Corner – (Wendy)

PHILOMATH CHAMBER OF COMMERCE NEWSLETTER

March 2009 Issue – 650 flyers (see sample attached) went out to local businesses as inserts in the Chamber's monthly newsletter; focus of the flyer was the upcoming Salmon & Jazz Fest

FUTURE PROJECTS

Distribute Philomath Rotary brochures to local businesses (All club members)
Distribute old copies of The Rotarian around the community (All club members)
Analyze club website (All club members); update website (Patti)
Article about Rotary and FSR training service collaboration (Wendy)